

## CALL FOR PARTICIPANTS

### CONTEXT

STARLIGHT, “Skills for Tourism And Recognition of the importance of dark skies”, is a project funded by the Erasmus+ EU program. STARLIGHT project aims at increasing job opportunities for young Europeans (18-35) with an education/training background in tourism and upskilling for already active touristic operators, identifying innovative sectors in line with market trends and specifically the promotion of dark skies as a competitive asset for sustainable and experiential tourism.

STARLIGHT will involve 60 participants to learn scientific notions on astronomy, biodiversity, history and culture, light pollution. They will be trained to create an innovative business, build experience boxes to be offered to tourists and finally learn how to tell the story of our skies and transform this into a job opportunity.

The partnership covers six European countries (Austria, Bulgaria, Germany, Italy, Slovenia and Spain) and encompasses various competences such as astronomy, nature preservation, cultural heritage, local development and sustainable tourism.

More information about the project here:

STARLIGHT [website](#)

STARLIGHT on [Facebook](#)

STARLIGHT on [Instagram](#)

STARLIGHT on [LinkedIn](#)

### COURSE CONTENTS

STARLIGHT aims at providing learning and job opportunities to young people (18-35 years old) and new skill to already active touristic operators.

The course is made by:

- **ACTIVITY 1**

Free use of the training material contained in the STARLIGHT toolkit to provide a knowledge base for participants on Dark Skies.

Three main topics will be covered:

- Culture&Heritage
- Biodiversity & Human Wellbeing and Health
- Astronomy

- **ACTIVITY 2 – 3 half days from April to June 2023 (indicative period)**

3 webinars to transform knowledge acquired in activity 1 into skills to operate on the market and engage the audience. The storytelling approach will be central in this activity.

The webinars will focus on 3 main topics:

- Scientific popularisation on astronomy and biodiversity/nature preservation
- Experiential Tourism. How do we transform knowledge acquired in an experience for tourists?





- Entrepreneurship, territorial and digital marketing. How to we sell what we learned to potential clients/tourists?

- **ACTIVITY 3A – Bansko, Bulgaria - OCTOBER 2023 (indicative period)**

It is a 5 days residential school in Bansko, Bulgaria.

The main topic is entrepreneurship, digital marketing and customer care, experiential purchase, etc. The aim is to support participants in building their career. It will be organized in a Hackathon format with the aim to present a business model embedding dark skies observation for tourism purpose. The results will be then presented in a multiplier event.

**ACTIVITY 3B – Luserna San Giovanni – MAY 2024 (indicative period)**

It is a 5 days residential school in Luserna San Giovanni, Italy.

The main topic is territorial marketing benefiting from an enriching exchange with local economic operators and tourism policy makers to build an “Experience Box”, a complete tourist package ready to be sold. It will be used a storytelling approach. There will be cooperation with local touristic operators and tourism policy makers.

**ACTIVITY 3C – Picos de Europa National Park – SEPTEMBER 2024 (indicative period)**

It is a 5 days residential school in Picos de Europa National Park, Spain.

The main topic is biodiversity preservation and environmental protection from light pollution and thus how dark skies can improve and enrich landscape and nature experience. There will be cooperation with local touristic operators and tourism policy makers. It will be used a Living Lab approach to build an “Experience Box” for a tourist offer conjugating biodiversity, stargazing, orientation and history.

**VENUE:**

ACTIVITY 1: online (self-study)

ACTIVITY 2: online

ACTIVITY 3A: Bansko, Bulgaria

ACTIVITY 3B: Luserna San Giovanni, Italy

ACTIVITY 3C: Picos de Europa National Park, Spain

**NUMBER OF POSITIONS AVAILABLE**

**Activity 1 open for all candidates**

**Activities 2&3 upon selection according to candidates' evaluation.**

**Participation to the schools is mandatory for at least one destination according to number of applying candidates and availabilities, participation to more than one destination could be possible depending on availability.**

Austria: 9

Bulgaria: 11

Germany: 9

Italy: 11

Slovenia: 9

Spain: 11



The available positions are considered for:

- 1- **Young Europeans under 35 years old** (born between 1988 and 2005 included. The participant must be 18 years of age at the time of the school mobility) with an interest in dark skies observation, sustainable tourism, biodiversity and light pollution impact (from 60% to 90% of the participants)
- 2- **Active touristic operators** (from 10% to 40% of the participants). Tourist operators already active in the sector. They can be entrepreneurs, employees, freelance, etc. The economic sectors include:
  - 1)Accommodation 2) Gastronomy 3) Travel and tours 4) Destination management
  - 5) Guiding and experience making

## CANDIDATES' ELIGIBILITY CRITERIA

### REQUIREMENTS:

Young Europeans	Active touristic operators
Be a young European aged between 18 and 35 (born between 1988 and 2005 included. The participant must be 18 years of age at the time of the mobility)	Be an active touristic operator (entrepreneurs, employees, freelance) in one of the following sectors: accommodation, gastronomy, travel&tours, destination management, guiding and experience making
CV and motivation letter (max 1 page), both in English	
Language: English as the vehicular language (at least lower intermediate B1)	
Clear commitment to participate in the project until the end of the activities – to be demonstrated in the motivation letter.	
To participate to activity 3 (the schools), it is mandatory to reside (also temporarily) in one of the partner countries (Austria, Bulgaria, Germany, Italy, Slovenia, Spain)	

## PRIORITIES

Preference will be given to candidates with the following characteristics:

- Reside (also temporarily) in one of the partner regions
- High school degree-diploma or Bachelor's degree in tourism or similar
- Previous work or voluntary experience in organisations/associations/projects related to the project subjects (astronomy, tourism, biodiversity, nature preservation, local development/culture, exchange experiences...)
- Working condition and difficulty to enter the labour market
- Good knowledge of digital and IT tools
- Good communication and interaction skills
- In the event of equal skills, priority will be given to participants under 30 years of age



## PROCEDURES OF SELECTION

- 1- Documental analysis and first list for candidates
- 2- Individual interview
- 3- Final discussion among partners

In the application e-mail candidates will be asked to indicate preferences for the school destinations (3A, 3B, 3C). The preference expressed does not identified the definitive destination. Candidates and destinations will be matched according to preferences expressed but also availabilities and selections process. The choice communicated by the selection board will not be changed.

## WHAT IS COVERED BY THE PROJECT?

The costs for the schools will be covered by the project up to a maximum sum guaranteed by the project.

The maximum amount guaranteed for accommodation and meals is 58 € per day per participant. The reimbursement of travel costs is guaranteed according to the ErasmusPlus mileage bands up to a maximum amount explained in the table in Annex I.

Any higher costs will have to be covered by the participants.

The partners organising the schools will do their utmost to keep the costs of accommodation and meals low.

## WHAT IS NOT COVERED BY THE PROJECT?

Devices to participate to the online and in presence activities.

## SUBMISSION AND DEADLINE:

The application e-mail must be sent by **01/12/2022** to the following address:

**[starlight.erasmus@gmail.com](mailto:starlight.erasmus@gmail.com)**

The application e-mail must contain:

- CV in English including the privacy statement<sup>1</sup>
- Motivation letter in English (max. 1 page)
- Country of residence
- Order of preference for school attendance

Applying for the project activities, participants accept "information on the processing of personal data" (see ANNEX II).

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<sup>1</sup> I hereby authorize the use of my personal data in accordance to the GDPR 679/16 - "European regulation on the protection of personal data"



## ANNEX I

Maximum travel costs covered by the project for the residential schools:

<b>Participant country of residence</b>	<b>A1 Bulgaria School</b>	<b>A2 Italy School</b>	<b>A3 Spain School</b>
Austria	275 €	210 €	275 €
Bulgaria	23 €	320 €	360 €
Germany	320 €	320 €	275 €
Italy	275 €	23 €	275 €
Slovenia	275 €	320 €	275 €
Spain	410 €	275 €	23 €



## ANNEX II

### Information on the processing of personal data

Information on the processing of personal data for the purposes of the Erasmus+ Project "STARLIGHT"

(Skills for Tourism And Recognition of the importance of dark skies)

#### Why this information

This information is provided to you by the Istituto Nazionale di Astrofisica, in their role as Data Processor, so as to explain conditions, purposes and methods by which we will process your personal data for the management and implementation of the "STARLIGHT" Project - funded by the European Program "Erasmus+" (Key Action 2: Cooperation between organizations and institutions), and governed by "Regulation (EU) 2021/817 of the European Parliament and of the Council of 20 May 2021 establishing Erasmus+: the Union Programme for Education, Training, Youth and Sport and repealing Regulation (EU) No. 1288/2013". Your personal data will be processed according to the principles of fairness, lawfulness and transparency, protection of your confidentiality and rights, will be carried out manually or electronically and with the aid of computerized or automated tools - capable of avoiding the risk of loss, unauthorized access, unlawful use and dissemination, in compliance with the general principles enshrined by Article 5 of "Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data personal data and on the free movement of such data and repealing Directive 95/46/EC" ("General Data Protection Regulation") and by Legislative Decree No. 196 of 30 June 2003, "Code on the Protection of Personal Data."

#### Data controller

The data controller, i.e., the body that determines how and why your personal data are processed, is the Istituto Nazionale per l'Analisi delle Politiche Pubbliche (INAPP), located at Corso d'Italia n. 33, IT-00198, Rome (PEC: [agenziaerasmusplusinapp@pec.it](mailto:agenziaerasmusplusinapp@pec.it), switchboard +39 06.854471). By delegation of the European Commission, it acts as the National Agency (NA) of the EU program "Erasmus+" for the "Education and Vocational Training" area. INAPP is subject to supervision by the Ministry of Labor and Social Policy.

#### Data Processor

The data processor, i.e. the body that on behalf of the owner processes your personal data, is the Istituto Nazionale di Astrofisica (INAF), located at Viale del Parco Mellini n. 84, IT-00136, Rome (PEC: [inafsedecentrale@pcert.postecert.it](mailto:inafsedecentrale@pcert.postecert.it), switchboard +3906355331), acting as Coordinator of the STARLIGHT Project, funded by the EU program "Erasmus+". INAF – national reference body for astronomical and astrophysical research – was instituted by Legislative Decree No. 296 of 23 July 1999, and was subsequently reorganized by Legislative Decree No. 138 of 4 June 2003. INAF is supervised by the Ministry of University and Research.



### **Data Protection Officer**

At the Istituto Nazionale di Astrofisica there is a Data Protection Officer, whom you may contact for all matters concerning the processing of your personal data and for the exercise of your rights. INAF's Data Protection Officer can be reached via the following contacts:

- National Institute of Astrophysics, Viale del Parco Mellini n. 84 - 00136 Rome
- Email: • [rpd@inaf.it](mailto:rpd@inaf.it)
- PEC: • [rpd-inaf@legalmail.it](mailto:rpd-inaf@legalmail.it).

### **Why do we process your data?**

Your personal data are processed by INAF for the management, organisation and coordination of the activities related to the "STARLIGHT" Project and in order to fulfil all the obligations deriving from the "Regulation (EU) 2021/817 of the European Parliament and of the Council of 20 May 2021 establishing Erasmus+: the Union Programme for Education, Training, Youth and Sport and repealing Regulation (EU) No 1288/2013". As for the regulation of general and specific conditions and of mutual obligations and responsibilities (including rules on the processing of personal data), INAPP and INAF have concluded a Grant Agreement (No. 2021-1-IT01-KA220-VET-000034771).

### **Which data are processed?**

In the context of the management, organisation and coordination processes of the activities included in the "STARLIGHT" Project, the personal data subject to processing relates exclusively to the category of so-called "common data" (e.g. personal data, such as name and surname, contact information, such as email address and/or telephone number, bank data, limited to IBAN code, for the possible disbursement of support or financial contributions for the benefit of project participants).

### **To whom can we communicate your data?**

Your data are processed by the parties that belong to INAF Administration, authorised by the Data Protector, in accordance with their functions and competences. Furthermore, the Data Processor may communicate your personal data externally, to the following third parties, as their activity is essential for achieving the above-mentioned purposes – also in relation to the functions assigned to them by law:

- Other public administrations
- Judicial authorities
- Bodies for public security
- CASHIER INSTITUTE
- Other public or private entities to which the Istituto delegates its services, within legislative limits, in outsourcing or with which it has agreements.

### **Will your data be processed abroad?**

Data transfer outside the EU or to international organisations is not contemplated.



### **What are your rights and how can you exert them?**

You have the right to access your personal data and to correct them. You can assert your rights by contacting the Data Protection Officer; an answer must be provided to you within 30 days from the reception of your request – the period may be extended up to 90 days if the request is particularly complex.

### **You can always contact the Supervisor or Judicial Authority**

If you believe the processing of your data does not comply with current regulations – i.e., if the response to a request by which you have exercised one or more of your rights under the GDPR – does not occur within the provided deadline, or is unsatisfactory, you may refer the problem to a court or to the Data Protection Authority.

### **For how long will your data be retained?**

Provided data will be stored in INAF's archives for a period of time that will not exceed the fulfilment of the purposes for which they are processed (according to the so-called "principle of storage limitation" Article 5(1)(e) of the GDPR).

### **Will you be subject to automated decision-making processes?**

No, you will not be subject to any decision solely based on automated processing (including profiling).

Are you obliged to communicate us your data?

Data submission is mandatory, otherwise INAF will not be able to perform preliminary and subsequent activities aimed at managing, organising and coordinating project activities. In this regard, your consent to the processing of your data is not required.