SURVEY ALPI COZIE OUTDOOR - SUMMER

(OutdoorTO1 Project - Rural Development Programme 2014-2020 of the Region Piedmont
Operation 7.5.1 Tourist Establishments and Tourist Information - Intervention 2B)

PLEASE WRITE IN CAPITAL LETTERS

HAVE YOU EVER HEARD ABOUT THE HIKING TRAILS NETWORK MANAGED BY THE REGION PIEDMONT?

YES ☐ NO ☐

IS IT YOUR FIRST TIME IN THE HIKING AREA OF PINEROLESE, PELLICE, GERMANASCA, SANGONE, CHISONE AND SUSA VALLEYS?

☐ YES, FIRST TIME
☐ NO, I'VE ALREADY BEEN HERE PREVIOUSLY (AT LEAST ONCE IN THE PAST 5 YEARS)
☐ NO, I'VE ALREADY BEEN HERE PREVIOUSLY (AT LEAST ONCE MORE THAN 5 YEARS AGO)
☐ I OFTEN COME HERE AND I KNOW THIS PARK
☐ IT'S THE PARK WHERE I USUALLY SPEND MY HOLIDAYS

WHICH OF THE FOLLOWING SOURCES DID YOU CONSULT TO ORGANISE YOUR HIKE?

☐ INTERNET
☐ WORD OF MOUTH
☐ INFO POINTS
☐ BROCHURE/LEAFLETS
OTHER (SPECIFY).....

WHICH OF THE FOLLOWING TRAILS DID/WILL YOU COVER DURING THIS HOLIDAY?

☐ ANELLO DELLE VALLI VALDESI VAL PELLICE
☐ QUOTA MILLE
☐ SENTIERO AUGUSTO MONTI
☐ GIRO DELL'ORSIERA
☐ GLORIOSO RIMPATRIO DEI VALDESI
☐ SENTIERO BALCONE (SUSA)
☐ TOUR DELLO CHABERTON
☐ TOUR D'AMBIN
☐ I DIDN'T COVER ANY OF THE LISTED TRAILS

DID YOU COVER IT IN WHOLE OR IN PART?

☐ IN PART
☐ IN WHOLE

DID YOU COME WITH...

☐ ALONE
☐ YOUR PARTNER
☐ YOUR FAMILY
☐ FRIENDS COLLEAGUES

HOW LONG ARE YOU STAYING?

☐ 1 NIGHT
☐ 2 NIGHTS
☐ 3 OR MORE NIGHTS
☐ ONLY FOR THE DAY (NO NIGHTS)

WHICH TYPE OF ACCOMMODATION DID YOU BOOK?

☐ STAFFED HUT
☐ NON STUFFED HUT
☐ B&B
☐ FARM HOLIDAY
☐ HOLIDAY RENTAL
☐ MY OWN HOME
☐ RESIDENCE
☐ HOTEL

OTHER (SPECIFY) .....

RATE THE FOLLOWING ASPECTS (1=VERY BAD- 5=EXCELLENT)

	1	2	3	4	5	I DON'T KNOW
TRAIL ACCESSIBILITY	☐	☐	☐	☐	☐	☐
TRAILS EQUIPMENT AND MAINTENANCE	☐	☐	☐	☐	☐	☐
TRAILS SIGNAGES AND INFORMATION	☐	☐	☐	☐	☐	☐
AVAILABLE BROCHURES AND LEAFLETS	☐	☐	☐	☐	☐	☐

HIKER OR CYCLO TOURIST?

☐ HIKER ☐ CYCLO TOURIST

AGE

☐ UNDER 25 ☐ FROM 26 TO 35 ☐ FROM 36 TO 50 ☐ FROM 51 TO 65 ☐ OVER 65

JOB TITLE

☐ PHD ☐ UNIV. DEGREE ☐ HIGH SCHOOL DIPLOMA ☐ MIDDLE SCHOOL DIPLOMA ☐ PRIMARY SCHOOL DIPLOMA

JOB STATUS

☐ SELF-EMPLOYED ☐ RETAILER ☐ FREE LANCE PROFESSIONAL ☐ MANAGER/EXECUTIVE

☐ SUPERVISOR/MANAGER ☐ EMPLOYEE ☐ TEACHER ☐ WORKER

☐ STUDENT ☐ RETIREE ☐ HOUSEWIFE ☐ UNEMPLOYED

SURNAME

NAME

GENDER M ☐ F ☐

EMAIL

ORIGIN

☐ ITALY REGION

☐ FOREIGN COUNTRY

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Date

☐ I have read the information on processing of personal data ☐ I do not agree

Signature _____